Kabeer Andrabi
Product Designer

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A Product Designer with over 3 years of experience in building 0→1 enterprise products, strategic growth design, high-craft interactions and visual design.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY
Berkeley, CA

Master of Design (HCI & Emerging Technologies)
- Lead Teaching Assistant - XR Design Class

VELLORE INSTITUTE OF TECHNOLOGY
Vellore, India

Engineering - Electronics and Communications

AWARDS

GRAND PRIZE - MIT MEDIA XR REALITY HACKATHON

1st place out of 70 teams

Jan 2023

MDES SHOWCASE AWARD

Won for a speculative design project

Dec 2022

SKILLS

End-to-End Design
Product Thinking
Interaction Design
Design Systems
User Research
Service Design
Wireframing
Rapid Prototyping
Visual Design
Usability Testing
Information Architecture
Speculative Design

TOOLS

Figma
Adobe XD
Sketch
Axure RP
Adobe Photoshop
Adobe Illustrator
Fusion 360
HTML/ CSS
Javascript
Zeplin

WORK EXPERIENCES

May 2023 – Aug 2023

PRODUCT DESIGNER | RIPPLE
San Francisco, CA

Designed a low-cost end-to-end solution for searching and downloading experiences on the financial payments platform, reducing the operational time by over 80%.

Led the design and development of the MVP and future vision for the Reporting and Reconciliation process on Ripple Net, minimizing manual reconciliation efforts, curtailing customer support, and amplifying scalability for future growth.

Aug 2020 – Jun 2022

UX DESIGNER | AMADEUS
Bangalore, India

Designed, developed, and implemented internal tools for 30,000 airline agents of Air Canada and Southwest, which lowered agent handling time by an average of 3 minutes and significantly reduced investments on training agents.

Strategized a dashboard with cross-functional partners that is expected to cut the agent processing time by more than 30% once implemented.

Collaborated on organizing global events that led to appreciation of UX in the company and the creation of a 5 person team in Amadeus, Bangalore.

Aug 2022 – Present

DESIGN PROJECT LEAD | WEAVEWORK (DESIGN FOR SOCIAL IMPACT)
Berkeley, CA

Strategized and developed a 3D innovative marketplace to bridge the gap between traditional artisans and contemporary designers, empowering 178 artisans.

Jan 2020 – Jun 2020

QUALITY ASSURANCE ENGINEER | AMADEUS
Bangalore, India

Developed an automated performance data capture library for Air Canada, seamlessly populating the analytics dashboard with real-time customer interaction data, enabling intuitive data visualization for deeper insights.

PROJECTS

Oct 2022 – Nov 2022

DECODING DATA CAPITALISM | MDES - UC BERKELEY
Product Design, Research, Speculative Design, Material Exploration

A speculative design for an XR headset that provides an alternative to today's economy of surveillance capitalism.

Jul 2017 – Jun 2020

MAKE A DIFFERENCE (MAD) | VOLUNTEERING FOR AN NGO
Volunteer Lead, Career Counselor, Educator

Designed and implemented weekly classes for over 80 high school students resulting in the education and empowerment of students.