Kabeer Andrabi
Product Designer

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Product Designer skilled at identifying untapped opportunities, working with cross-functional teams to quantify their business and revenue potential, and executing them from idea to implementation with minimal resources.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY
Berkeley, CA | Dec 2023

Master of Design (HCI & Emerging Technologies)
- Lead Teaching Assistant - XR Design Class

VELLORE INSTITUTE OF TECHNOLOGY
Vellore, India | May 2020

Engineering - Electronics and Communications
- Top 10 Engineering Schools in India

AWARDS

GRAND PRIZE - M.I.T MEDIA LAB XR HACKATHON

1st place out of 70 teams
Jan 2023

MDES SHOWCASE AWARD

Won for a speculative design project
Dec 2022

SKILLS

Product Development
Conversational Design
Interaction Design
Design Systems
Rapid Prototyping
Visual Design
Information Architecture
User Research and Analytics
Wireframes
Strategic Foresight

TOOLS

Figma
Sketch
Adobe Creative Suite
Bezi
Fusion 360
Confluence

PROGRAMMING

Swift UI (XCode)
HTML/ CSS
Javascript

WORK EXPERIENCE

Aug 2022 — Present

DESIGNER & DEVELOPER | WEAVEWORK ⬈
Berkeley, CA

Developed a marketplace bridging the gap between traditional Indian artisans and modern design through Conversational Design and 3D visualizations, empowering over 200 artisans with global market access.

Led user research sessions including field visits, interviews and workshops with artisans, uncovering opportunities in a $240B industry.

May 2023 — Aug 2023

PRODUCT DESIGNER | RIPPLE ⬈
San Francisco, CA

Spearheaded the discovery, design, and strategy of an automated Reports and Reconciliation dashboard, achieving product-market fit with a 70% user adoption and boosting revenue and efficiency in its vertical.

Designed and shipped a low-cost end-to-end solution for searching and downloading financial transactions, reducing operational time by 80%.

Aug 2020 — Jun 2022

PRODUCT DESIGNER | AMADEUS ⬈
Bangalore, India

Led the design of customer service tools for 30,000 airline agents of Air Canada and Southwest, lowering average handling time by 10 minutes (66% reduction) and reducing training costs.

Strategized a centralized dashboard with cross-functional partners, reducing agent processing time by more than 30%.

Led innovation workshops that fostered UX maturity at Amadeus, resulting in the formation of a 5-member team in Bangalore.

Jan 2020 — Jun 2020

QUALITY ASSURANCE ENGINEER | AMADEUS ⬈
Bangalore, India

Developed an automated performance data capture library to populate Air Canada's analytics dashboard with real-time customer data for intuitive visualization and insights.

PROJECTS

Oct 2022 — Nov 2022

DECODING DATA CAPITALISM WITH XR | MDES - UC BERKELEY ⬈
Product Design, Research, Speculative Design, Material Exploration

Designed a speculative XR headset exploring alternatives to surveillance capitalism; provided immersive experience on data privacy to 100+ exhibition attendees.

Jul 2017 — Jun 2020

MAKE A DIFFERENCE (MAD) | VOLUNTEERING FOR AN NGO
Volunteer Lead, Career Counselor, Educator

Designed and implemented weekly classes for over 80 high school students resulting in the education and empowerment of students.